

PROGRAM DATA

FY 2021 - 2022



These numbers represent First 5 Alameda County's program investments. 15,743 children received one or more services funded by First 5 Alameda County in fiscal year 2021-2022. It is estimated that Alameda County has 108,264 children under the age of 6, with 11% living in poverty.

🏠 Neighborhoods Ready for School

Neighborhoods Ready for School supports community-led investment to promote children's school readiness and ensure families have what they need for children to be safe, healthy, and ready to learn.

- ▶ 1,384 families received family navigation through NRFS sites wraparound services
- ▶ 66 trainings were hosted with over 750 attendees
- ▶ 2,351 families received kindergarten transition supports

2,988

Children under
6 years old

5,455

Parents & Other
Caregivers

365

Providers

Fatherhood

The Fatherhood program supports dads, providers, and public systems to celebrate the role of fathers and father figures in the lives of children. The program focuses on strengthening collaboration with public systems and community-based organizations. To increase acceptance of and the experiences of fathers and father-figures participating in child development activities, First 5 sponsors training, support groups, and technical assistance geared toward the development of high-quality, father-centered services.

- ▶ Hosted monthly “Dad-scussions,” a virtual series for fathers
- ▶ 71 service providers attended Fathers Corp trainings
- ▶ Convened a virtual fatherhood summit for over 120 attendees
- ▶ Sponsored agencies with fatherhood partnership grants to host events that resulted in 300 unique attendees in fiscal year 2021-2022

491

**Fathers & Other
Father Figures
and/or Providers**

Parent Partnership

Family Leadership is one of the core components of an early childhood system because it enhances parents’ leadership and advocacy in early childhood programs and at home. First 5’s parent partnership strategy invests in direct services to families with a focus on maternal and child health, especially 0-3 year olds, and uses parent leadership to inform programming and investments. The Parent Partnership strategy increases access and reduces disparities stemming from inequities through program design, investments, and systems partnerships.

- ▶ Continued support of an ECE apprenticeship pilot blending CalWORKs, Prop 10 and philanthropic funding. 18/18 graduated and 17 were placed in jobs
- ▶ 111 families with newborns received enhanced support through project DULCE

935

**Children under
6 years old**

963

**Parents & Other
Caregivers**



Early ID

The Early ID strategy focuses on evolving the local early childhood system by expanding care coordination and service navigation out of pediatrics. This expansion ensures all Medi-Cal insured children and families receive the care management support they need to connect to medically necessary services. Early ID also connects families to crucial social determinant of health resources like food and housing as well as education on child development.

- ▶ Help Me Grow served 5,457 children and their families, providing them with care coordination, developmental screening, health and parenting education, resource information, family navigation, and/or peer support
- ▶ 1,258 child-serving providers received support with care access, training and resources, quality improvement support to screen children for adverse childhood experiences and developmental screenings, and/or received assistance in navigating children to services
- ▶ Partnered with Alameda Alliance for Health, a Medi-Cal Managed Care Plan, for outreach to 2,000+ families to ensure access and utilization of pediatric care and immunizations

5,404
Children under
6 years old

5,357
Parents & Other
Caregivers

1,258
Providers



Training Strategies at First 5 Alameda County

A diverse, well-informed, and well-trained provider and parent community are critical elements of the early childhood system. In partnership with First 5 staff and community, First 5's Training department identifies, coordinates, and delivers instructional content, skill-building workshops, and information sessions to build the capacity of the early childhood system in Alameda County.

- ▶ Trained professionals from 379 agencies on topics such as housing and economic rights, early education, and mental health
- ▶ Posted 97 trainings to First 5's YouTube channel garnering 17,500+ views last fiscal year

1,005

Unique providers who attended a training

46

Training Events

Quality Early Care & Education

This strategy builds the capacity of providers and child care sites through rating, coaching, and professional development to increase the quality of early childhood education programs.

- ▶ 758 literacy kits were distributed to Family, Friend, and Neighbor providers to accompany virtual story times in partnership with 13 library branches
- ▶ 116 child care sites with 597 Early Care and Education (ECE) professionals received coaching
- ▶ 5 Quality Counts (QC) listening sessions were held with ECE professionals from QC centers and Family Child Cares to gather feedback on the QC program and services
- ▶ 990 ECE professionals received professional development training from Quality Counts

8,139

Children under 6 years old

785

Parents & Other Caregivers

2,479

Providers

